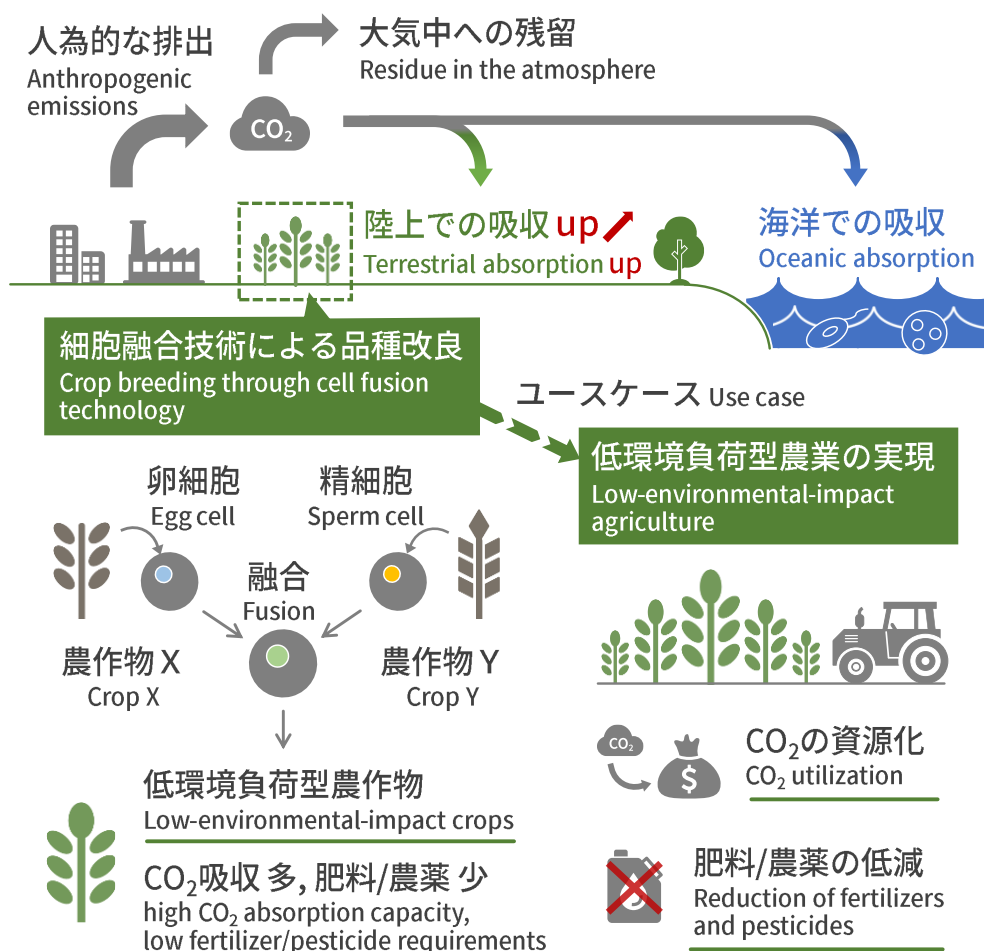


Crop breeding technologies for achieving low environmental impact agriculture

Agricultural practitioners lower their environmental footprint while enhancing their profitability

#Green Transformation



///Technical Issue

Although improving crops' CO₂ absorption and reducing their fertilizer and pesticide needs are necessary, suitable breeding technologies are not yet established.

---Technology

A novel technology for egg and sperm cell fusion enables the efficient and multifaceted enhancement of plant functions that contribute to low environmental impact.

---Applicable Business

Applying the developed technology to the use case of reducing pesticide and chemical fertilizer use in cereal crop production within the agriculture, forestry, and fisheries sector (around 2027) [Market size: ¥30 billion].

///Research Goal

We aim to reduce environmental impact and enhance profitability by developing crops with high carbon fixation and no need for pesticides or fertilizers.

---Novelty

We aim to establish the world's first fusion technology for crop egg and sperm cells, enabling multifaceted enhancements like improved CO₂ absorption and reduced fertilizer and pesticide requirements previously unattainable with conventional breeding.