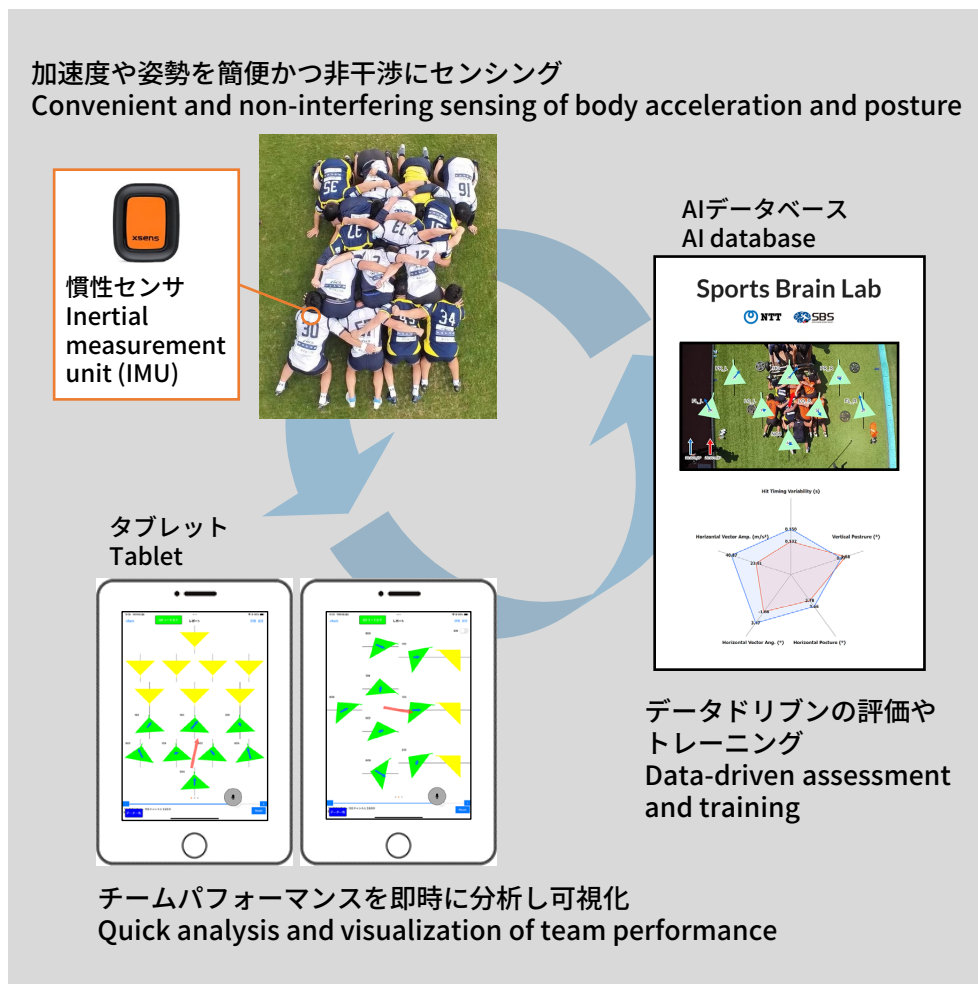


## Enhancement of rugby scrumming using the Internet of Things (IoT)

Visualizing team performance with wearable sensing technology for utilization in daily training

# Customer Experience Value Creation



### ///Technical Issue

Conventional assessments of team performance are based frequently on the subjective experience and rarely on the objective evaluation of behavioral data.

### ///Research Goal

Our research provides data-driven team sports management methods that enable multiple assessments of the characteristics and the suitable combinations of players.

#### ---Technology

Our technology consists of synchronous control of multiple wearable sensors using a mobile tablet and quick visualization of group performance from obtained individual sensor data.

#### ---Novelty

Most wearable sensing devices aim to assess the performance of an individual. Our wearable system provides immediate feedback on individual as well as group performances.

#### ---Applicable Business

Sports  
Data-driven enhancement and management of team performance  
Tentative period of technology provision: 2027/1Q