

IOWN INTEGRAL

NTT R&D FORUM 2024

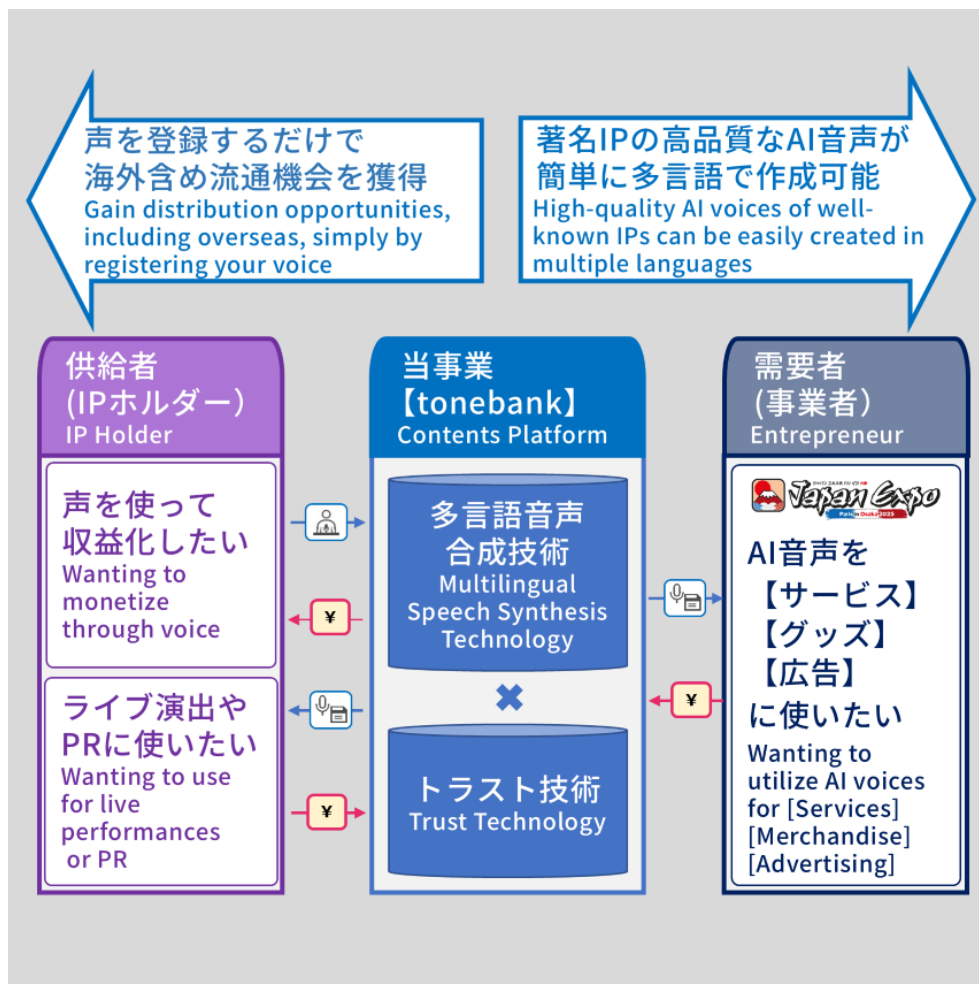
BUSINESS

β 03-06

Trust technology x Multilingual technology

Delivering global voice value through multilingual synthesis, ensuring fair and traceable revenue

#business development



///Technical Issue

Unauthorized, low-quality synthetic speeches can be generated and achieving fair revenue distribution is difficult.

///Research Goal

Our multilingual speech synthesis enhances domestic IP voice value, reduces workload, and creates new business content opportunities.

---Technology

NTT's "Speech Synthesis Technology (① Zero/Few-shot Speech Synthesis Technology and ② Cross-lingual Speech Synthesis Technology)" "Trust Technology" based on the "Voice Guidelines" researched by NTT.

---Novelty

Realizing an unprecedented platform business that aims to strengthen rights protection and enable fair revenue distribution by combining high-quality voice synthesis technology with trust technology that can verify the authenticity of data.

---Applicable Business

In the entertainment industry, planning to apply to a wide range of use cases (around Q2 2025) such as multilingual voice advertisements utilizing the voices of famous IPs, audiobooks, voice AR services (Sony Corporation's Locatone), live performance productions (planned technical cooperation for Japan Expo Paris in Osaka 2025), and more.