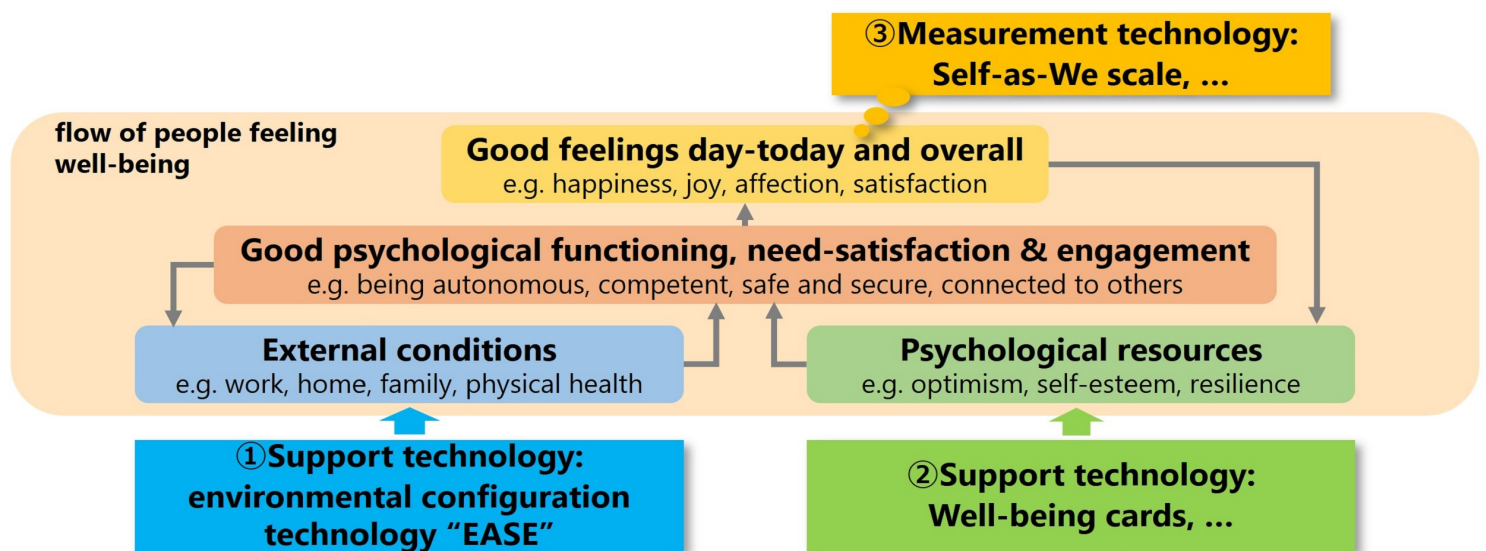


Background

NTT is "improving the Employee Experience" to be the company that creates new value and supports the global sustainable society. To achieve this goal, we promote the concept of "Social Well-being" which balances individual autonomy and collective harmony, and conduct research and development.

Summary

NTT realizes Social Well-being by creating a virtuous cycle in the flow how people feel well-being. We innovated "support technology" which works on external conditions and psychological resources that contribute well-being and "measurement technology" which enables to quantify the human experience.



Features

- ① Forming "human-to-human connections" based on tacit knowledge derived from a variety of digital information (e.g. text), and creating actions through the utilization of connections
- ② Supporting better collaboration work by physical communication tool and tools to enhance self-awareness and mutual understanding of well-being values
- ③ Visualization and measurement of invisible and elusive "well-being" for individuals and teams by bridging digital technology with humanities and social science

Future_benefits

NTT creates a sustainable workplace where employees can enhance well-being by supporting to build emotional connections of them.

Collaboration partners

ExaWizards Inc., Koyasan University (the Research Institute of Esoteric Buddhist Culture), PERSOL HOLDINGS CO., LTD., Kyoto University (The Department of Philosophy)

Exhibiting Company

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Contact

rdforum-exhibition@ml.ntt.com